

Dear Friends,

As you may know, over fifteen years ago, my wife Mindy co-founded the Children's Bereavement Center (CBC). Since that time the CBC has served thousands of kids and family members who have been impacted by the loss of a loved one with *free* grief support services. At the CBC kids and adults of all ages find the camaraderie and assistance they need to adjust to life after loss.

Luis, Carolina and Sophia ages 7, 5 and 4 were brought to the CBC by their aunt, uncle and grandmother after their young mother died suddenly in a car accident. Over the course of this past year the kids have been in the CBC's youngest group of participants. They have slowly learned to talk about their feelings while being supported by caring facilitators who are able to give them the individualized attention they crave. Their aunt and uncle, Tio and Tata, as the kids call them, have likewise received comfort and guidance from CBC facilitators and the other adult participants as they are learning to become first time parents to their sister's three children.

Please join me in supporting the efforts of the CBC to continue to expand their free services by *sponsoring my run* for any amount you choose for the upcoming Children's Bereavement Center 5K, *Steps For Healing*, that takes place at Zoo Miami on November 22, 2014. It costs \$1000 a year to fund a child in weekly groups at the CBC. My goal is to raise \$10,000 to support ten children at the CBC in the coming year.

Please click on this link [\(insert link to your fundraising page here\)](#) to Sponsor My Run with your donation to the CBC!

Thank you in advance for sponsoring my run and supporting the CBC where children find comfort and caring after loss.

Warm regards,

Jim Cassel
Chairman and Co-Founder
Cassel Salpeter & Co.
801 Brickell Avenue, Suite 1900
Miami, FL 33131
Main: (305) 438-7700